

December 2009-January 2010

www.oregonpotters.org, www.ceramicshowcase.com, 503-222-0533

NEXT OPA GENERAL MEETING: Friday, January 8, at the Multnomah Art Center, 7688 SW Capitol Hwy in Portland. We rent the meeting space from 6-9:30pm.

6:30pm General Meeting: If you have items for the agenda, contact new OPA President, Margaret Synan-Russell in advance, 503-775-1164, MargSynan@gmail.com. Bring items for the swap table and snacks to share.

7:30pm: Program: Please join us to celebrate OPA's first international exhibition in Sapporo, Japan, "Art Fest of Clay and Fire". The evening program will share OPA members' experience of the exchange exhibition this past September with the Hokkaido Pottery Society. Come see images of the exquisite exhibition at the Sapporo Art Park, explore the Japanese wood fire experience with us and discover new landscapes and beautiful Japanese pottery as we share our journey with you. Enjoy images of temples and shrines in Kyoto, thatched roof buildings in Shirakawa, and the beautiful streets and shops of Takayama. Learn about the Hokkaido potters work and studios. And then see the wonderful treasures we brought back. Potters presenting the program will include Jim Johnstone, Stephen Mickey, Blaine Dixon, Jeanne Henry, Ken Pin-cus, Motoko Hori, and Natalie Warrens

OPA General meeting dates for 2010 are March 5, May 14, July 9 and Nov. 12.

NEXT OPA BOARD MEETING: February 11, 2010 at Diantha Knott's home, 2303 SW Borland Rd, West Linn, OR. On the portion of Borland Rd that is going toward the town of Willamette, not going toward Tualatin. 503-475-4640. Potluck dinner at 6pm, meeting starts at 6:30.

Directions: From Portland, I-5 to 205, take the first exit (Stafford Rd/Lake Oswego), cross over the freeway on Stafford Road down to the big roundabout (Wanker's Corners) and keep right. There is an open field on the left, then Parr Lumber.

On 205 from Milwaukie, Or City, etc, take the exit *after* 10th St, turn right at the top of the ramp onto Stafford Road and proceed to the roundabout as above.

We are located directly *behind* Parr Lumber. Our driveway is the first one immediately after Parr's fence and a strip of grass with a wood stake with the street # 2303. Our gate is down the driveway at the back corner of Parr's fence, you can see our flower beds and trees. *Note:* Immediately after our driveway, there is a power pole and another driveway. This looks sort of like a two way road. Do not go down the second driveway! The latch on our gates lifts up and the gates swing in toward the house. The house is the new structure with the ramp. The barn, our studio and workshop, is on the right as you come down the driveway, keep going to the house. Park on the edge of the field and on the various gravel areas, please stay out of the field, soft and muddy these days.

SHOWCASE STEERING COMMITTEE MEETING: Next Meeting will be Tuesday, January 12 at East Bank Saloon, 727 SE Grand Ave in Portland. 6pm

OPA BUSINESS

WELCOME NEW PRESIDENT: Welcome Margaret Synan-Russell, our 2010 OPA President. A hearty thank you to Margaret for taking on the job, and also a hearty thank you to Victoria Shaw, our fantastic 2009 President! Thanks also to our 2009 OPA Board and Showcase Steering Committee. Your ballot for the 2010 Board is included in this Newsletter. Don't forget to vote.

SEEKING OPA GRAPHICS & PUBLICITY COORDINATOR(s): Interested individuals should contact Margaret Synan-Russell for full job description. Points for this position will be set in Jan 2010 and are open for discussion. OPA is looking for an individual (or two) to oversee the coordination and continuity of all OPA information in all print and digital media. This is not an ad campaign. This is coordinating everything that goes out that has anything to do with OPA so that we use consistent logo, letterhead, typeface, digital images and so on. You do not need to be in Portland to do this job. With today's technology most of this job can be done via the Internet and phone. We can even make accommodations for Board meetings if you are far away in Southern or Eastern Oregon. Please contact Margaret Synan-Russell 503-789-0996 or margsynan@gmail.com or speak to me at the January General membership meeting.

OPA JOB AVAILABLE! PROGRAM CHAIR: If you are thinking of running for an OPA job for 2010, we're looking for a creative and organized person to become the new Program Chair. You would be responsible for planning the programs at the general meetings. There are 6 meetings each year, but three are already pre-planned (the March meeting is Booth Choosing for Showcase, the September Picnic is organized by someone else, and one of the annual meetings is a presentation by the winner of Showcase Best of Show). You come up with the other three meeting topics, and take care of the details that make it all happen. It's fun, it's important, you get to know lots of OPA members, and you get 9 points for doing the job! We will help you get started, and make sure you feel confident. If you have any questions, please get in touch with me: Deb Shapiro (retiring Program Chair). If you want to apply for the job, contact Holly Dubrasich at holly@leafinthewind.com

CERAMIC SHOWCASE

HOW DO PEOPLE HEAR ABOUT SHOWCASE? In

2009, 3675 people filled out our "Gift Certificate Tally." They report that they heard about Showcase as follows:
Radio – 165

Newspaper – 837
TV – 99
Artist - 706
Poster – 230
Other Guild - 70
Friend – 1,057
Other - 240

Mailer – 1,084
School - 144
Website – 172

About 1/3 were already on the mailing list and 1/3 asked to be added to the mailing list. Most entries checked more than two boxes on the entry form for a total of 8,068 responses checked.

MEMBER NEWS

ALISSA CLARK & ANDREW MACCORKINDALE have an exhibition at Georgies in Portland through Dec 13.

JAMES TINGEY had a piece in "Drink: Functional Forms for Every Libation" at Lill Street Gallery in Chicago. It was also featured in the Dec 2009 *Ceramics Monthly*

ROXANNE JACKSON had a feature article in the December 2009 *Ceramics Monthly*

OPPORTUNITIES

CALL FOR ENTRIES: "BAM Biennial: Clay Throw-down," deadline Dec 31, show Aug 2010-Jan 2011, jurors Bif Brigman, Stefano Catalani, Akio Takamori, Namita Wiggers. This is the inaugural edition of the Bellevue Art Museum's Biennials focusing on specific art and craft media in the Northwest. Both traditional expressions of ceramic art and the fringes of the medium, this exhibition is intended to encourage and recognize innovative and extraordinary work by contemporary Northwest artists and craftsmen. \$10,000 in awards. www.bellevuearts.org

CALL FOR ENTRIES: "6x6," fundraiser for Oregon Crafted, make and donate a 6x6" work of art. All of the artwork will be sold for \$20. Submit up to 3 artworks. Oregon Crafted will supply to artists 6x6 thin rigid boards for \$1, and 6x6 shadow box frames for \$2, artists may also supply their own 6x6 base. Artwork due by Feb 15. 541-687-8353, www.oregoncrafted.org.

CALL FOR ENTRIES: "Mad Hatters Tea Party," deadline Jan 20, show March, \$30 for 3 entries, digital, Helen@ArmoryArt.org, www.ArmoryArt.org, 561-832-1776, Armory Art Center, 1700 Parker Ave, West Palm Beach FL 33401

CALL FOR ENTRIES: "Feats of Clay," deadline Feb 6, show April-May, digital, \$20-30 entry fee, juror Bill VanGilder, www.lincolnararts.org, 916-645-9713, Lincoln Arts & Culture Foundation, 580 6th St, Lincoln CA 95648

CALL FOR ENTRIES: "Setting the Mood: The Artful Table," deadline March 1, show May-July, juror Bruce Hoffman, functional and non-functional works created for the dinner table in all craft media, <http://www.craftalliance.org/exhibitions/upcoming.htm>, Craft Alliance, 6640 Delmar Blvd, St Louis MO 63130, 314-725-1177

EMERGING ARTISTS SOUGHT by *Ceramics Monthly* magazine. Must have been working in clay for less than 10 years. Deadline Feb 22, mail up to 5 professional images (300 ppi resolution, on a CD, plus full sized color print of each), w/ complete description of work, contact info including email, resume & artist statement, to Emerging Artist, *Ceramics Monthly*, 600 N Cleveland Ave, suite 210, Westerville OH 43082

CALLS FOR ENTRY: A comprehensive list of calls for entry is available on line at <http://ceramicartsdaily.org/ceramics-monthly/call-for-entries/>

RESIDENCY AVAILABLE: Oregon College of Art & Craft has two residency programs:

Junior Residency provides emerging artists with 16 weeks of focused work time during fall or spring semester. Fall 2010 semester, will be book arts/printmaking and fibers. Spring 2011 will be ceramics and drawing/painting.

Senior Residency is a 6 week fellowship program designed to encourage outstanding mid-career artists to take time away from their teaching or studio careers to pursue a focused project in a stimulating art environment. 3 senior residents will be chosen for summer, 2011. Deadline March 1. <http://www.ocac.edu/#/programs/artists-in-residence/>.

EMERGING ARTIST PROGRAM: Art In The Pearl Fine Arts & Crafts Festival has a new Emerging Artists program. It is designed specifically for Oregon and Washington artists who have minimal experience exhibiting and selling their artwork. 3-4 Emerging Artists will be paired with a mentor to help guide them through the process of preparing, displaying and selling their work. The festival will be Sept 4-6 in Portland. Deadline March 15, apply through www.zapplication.org, more info at www.artinthepearl.com

WORKSHOPS-LECTURES-CONFERENCES

DENNIS MEINERS: Workshop Sat, Feb 20, \$40. Slide show Fri, Feb 19, 7-8pm, free, in BC204. Dennis creates functional pottery intended for daily use and sculptural pieces that express his feelings and ideas about contemporary society. At the Benton Center in Corvallis

The following workshops are offered by the Regional Arts & Culture Council (RACC) in the Portland Metro area. For more info go to www.racc.org:

A Relationship-based Approach to Growing a Thriving Business: Carolyn Campbell. An interactive working session. Jan 30

Presenting Yourself Professionally at Galleries: Panel includes Linda Tesner, Arthur DeBow, Gail Beppu, Jane Beebe. Discussion on exhibiting work, building resumes, making connections with the arts community. Feb 6

The Fundamentals of Grant Writing for Artists: Ben Moorad. Explore finding good funding matches for your work, how grant applications are reviewed, how to write compelling narratives. March 6

Copyrights for Artists & Creative Professionals: Peter Vaughn Shaver. Interactive workshop providing clear, comprehensive, overview of copyrights. April 10

Contracts for Artists & Creative Professionals: Focus on the Oregon Consignment Law, collaboration agreements, licensing & sales agreements, creative services agreements, commission deals and agent representative deals. April 17

How'd You Get That Public Art Gig? RACC Public Art Team. Meet 3 artists who are successful with public art commissions. Learn about budgets, design processes, and what they would do differently. May 1

Digital Image Basics for Artists: Jimmy Thomas. Explain the first steps of acquiring images, explain file types, image size, resolution for printing, uploading, saving & submitting. Must have basic computer skills. June 5

Digital Photo Editing for Artists: Enhance your images using easy to understand features of Adobe Photoshop (CS4). Learn color correction, sharpening, repairing, touching up, straightening, cropping, editing, file compression. Also learn about alternatives to Photoshop. Must have basic computer skills and experience with digital images. June 12.

The following workshops are at Pacific Northwest College of Art (PNCA) in Portland. Visit www.pnca.edu/ce for more info. RACC also offers partial scholarships for these workshops, contact them at 503-823-5866 or ttoler@racc.org:

Social Media Marketing: Jan 23

Digital Presentation Design: Feb 20

The Artist's Statement: March 13

Wordpress.com blogging: April 3

Documenting Your Work: April 24

Learn How to Take Good Photos of Your Work for \$100 or Less: Learn where to get a good camera, what other equipment is even more important, how to set up a basic studio at home, where to get equipment, how to make photos look professional, where to rent good digital cameras for \$5. Morning session is discussion of setting up home studio. Afternoon session is hands-on, shooting photos of your work. \$30 per session. In SE Portland, Jan 16, contact Mark, 503-774-2039, SitDown-Bike@yahoo.com

GWENDOLYN YOLOLO will give a workshop at Clark College in early February. For more info contact Lconway@clark.edu

MARY BARRINGER is planning to have a workshop in February 2011. More info at a later date

The following workshops will be at Georgies Ceramic Supply. Contact them at 503-283-1353, www.georgies.com:

SUSANNAH LINTS: "Tilemaking," using lowfire clay and colors, learn to cut tile from slabs, create relief tile, and make molds to make them repeatable. Explore decorating techniques with underglazes, glazes and color design. Wednesdays, Jan 6-Feb 24, \$250

JIM GION: "Sculpting the Head," work from a live model, learning how to measure and create a life-sized clay bust from an actual person. Fee includes instruction from Jim, live model, clay, an armature to build the head, and bisque firing your work. 2 sessions, Fri-Sat, Jan 29-30 or May 14-15, \$200

BRETT BINFORD: "Moldmaking," hands-on introduction to making plaster molds: you'll create a two-part mold from an object about the size of a coffee cup. You will learn how to create the part lines, deal with undercuts, design the pour spout, and properly mix and cast plaster for blemish-free molds. Feb 13, \$100

ANDREW KAIL: "Raku," learn "the path of fire" in an open firing workshop format. Georgies raku glazes will be available for you to try. You can bring 2 pieces of your own (up to 6x6x6") if you'd like. Feb 12, March 12, April 2, May 14, June 4, \$50 per session.

SEQUOIA MILLER: Learn about Sequoia's techniques making thrown and altered functional pots and learn about the artistic thinking of a contemporary potter. March 13-14, \$170, at Oregon College of Art & Craft in Portland, 503-297-5544, www.ocac.edu.

WORKSHOPS-LECTURES-CONFERENCES continued from previous page

EXQUISITE CORPSE TEAPOT WORKSHOP: "a method by which a collection of words or images is collectively assembled, the result being known as the exquisite corpse or cadavre exquis in French. Each collaborator adds to a composition in sequence..." (from Wikipedia). As a variation on this theme we will get together and build teapots! Bring ready made spouts, handles bodies, sprigged bits, feet etc and we will assemble them. January 10th at Y Arts Center on SE Foster in Portland. 4 pm, then off to O'Malleys across the street for intellectual art talk... or just beers. RSVP. OPA members free, all others \$5. This is an OPA membership drive so tell your friends. We will have OPA applications there! urbana.kristin@gmail.com

LECTURE SERIES: Oregon College of Art and Craft and Pacific Northwest College of Art announce Spring 2010 lectures for the MFA in Applied Craft in Design, a graduate program jointly offered by both colleges. All lectures are free, open to the public, and take place on Thurs evenings at 6:30pm at The Bison Building, 421 NE 10th Ave at Glisan St in Portland:

ARTHUR HASH: Jan 21, jewelry designer and craftsman, whose work comes from a commitment to participate in the contemporary exploration of what jewelry is and can be, while retaining the sense of elegance and beauty found in the long tradition of body adornment. His recent work has incorporated industrial technology such as laser cutting, 3D scanning and rapid prototyping to make one-off art jewelry pieces.

PO SHUN LEONG: Jan 28, an artist, former architect, sculptor and furniture maker. The flamboyant sense of shape, surprise and presentation combined with his initial struggles in Mexico has created a following for his art worldwide. Leong was one of the dominant American woodcraft artists making boxes during the 1990s. He continues to make elaborate wood objects and is developing a line of very simple, sculpturally inspired furniture.

SHASHI CAAN: Feb 11, an internationally recognized interior and product designer, driving the potential of interior design to become a more dynamic and creative practice. Her New York-based firm, The Shashi Cann Collective, creates a bridge between art and science, with a rigorous and provocative inquiry into the relationships between humans and the spaces that they occupy.

SUSAN BRANDEIS: Mar 18, serving as the Director of Graduate Programs for the Department of Art and Design at North

Carolina State University, she coordinates studies in Fibers and Surface Design and the Anni Albers Scholars Program. She works with a wide range of students whose interests span the spectrum from designing textiles for mass production to creating one-of-a-kind art works.

NATALIE CHANIN: April 15, is an Alabama-based artist, designer and documentarian who sees herself as a perpetuator of what she calls the "Living Arts." These Living Arts consist of craft and traditions that have been passed down through generations, connecting us to our roots, our past, our community, and consequently, to our present. Her design collective, Alabama Chanin, crafts handmade items from clothing and jewelry to furniture with a focus on slow design and sustainability. Chanin is currently developing an archive of oral histories entitled The History of Textiles, which is a collection of oral histories from textile workers including farmers, displaced factory workers and home sewers.

PORCELAIN CONFERENCE: February 5-7, 2010, San Diego, CA. Hosted by Clay Artists of San Diego and Potters Council. Receive expert tips and techniques. Elaine Coleman, Tom Coleman, Mary Cuzick, Meira Mathison, and Tom Turner will demonstrate: Slip decoration; Throwing and altering on the wheel; Carving techniques; The use of intricate patterns and designs through a combination of carving, slip trailing and glaze application; Multiple layers of glaze in relation to delicate carvings; Cutting, scoring, stamping and the manipulation of the form; Sprigs, stamps and thick slip; Glaze technique including mid-fire electric glazes that look similar to high-fire reduction glazes; Faceting, paddling, and fluting. Hotel discount ends Jan 6. <http://ceramicartsdaily.org/education/porcelain/>

HILLSBORO ART & CULTURE SUMMIT: Representatives from a variety of local arts and culture organizations will be on hand to discuss their programs and opportunities. HACC members will be available to discuss grants and scholarships, as well as other HACC programs. 5-8 pm at the Walters Cultural Arts Center, 527 East Main Street, Hillsboro. katrinah@ci.hillsboro.or.us, 503.615.3431.

FAIRS

BELLEVUE ART MUSEUM ARTS FAIR: July 23-25, deadline Jan 29, jurors Pamela Belyea, Davira Taragin, Lewis Wexler. Apply online at www.zapplication.org, \$40 app fee, more info at www.bellevuearts.org, 425.519.0770

ARTISTS FOR CHILDREN OF THE WORLD: March 6-7 at 11535 SW Durham Rd, Suite C5, Tigard. Contact Kathy Lane for info, 503 692 5796, rlane17@juno.com.

SUN VALLEY CENTER ARTS & CRAFTS FESTIVAL: Aug 13-15, deadline Feb 28, in Ketchum, ID. Application at www.ZAPPLication.org, info at www.sunvalleycenter.org. 208.726.9491

BUYERS MARKET OF AMERICAN CRAFT: Wholesale shows in Philadelphia (February) and Baltimore (August). Deadlines vary. Booths \$14-18/ sq ft. 410-889-2933, www.AmericanCraft.com

SUNRIVER ARTFAIRE: Deadline Jan 11. <http://sunriverwomensclub.pbworks.com/art-faire>

ART IN THE PEARL: Deadline March 15, show Labor Day weekend (September). Apply through www.Zapplication.org, for more info www.artinthepearl.com

2010 OPA BALLOT: Deadline: Must be received by January 7, 2010

Your vote is anonymous, but we need to keep a record of who has voted, your name must be on the outside of the envelope. Mail this completed ballot in a stamped envelope with your return address to:

Holly Dubrasich
33862 Totem Pole Rd
Lebanon, OR 97355

Deadline for receipt at the above address is Thursday, Jan. 7, 2010. If you miss the deadline, you may deliver your ballot to the General Meeting on Fri day, Jan. 8, 2009, or vote then after viewing candidate fliers.

Official OPA 2010 Board Positions Ballot

President Elect (vote for one)

_____ (write in)

Secretary (vote for one)

_____ Sarah Chenoweth Davis
_____ (write in)

Newsletter Editor (vote for one)

_____ Janet Buskirk
_____ (write in)

Finance Committee (vote for one)

_____ (write in)

Board Member @ Large (vote for 12)

1. _____ Holly Dubrasich
2. _____ Meaghan Kunzmann
3. _____ Jennifer Lakeman
4. _____ Deborah Shapiro
5. _____ Rabun Thompson
6. _____ Justin Skye Walker
7. _____ (write in)
8. _____ (write in)
9. _____ (write in)
10. _____ (write in)
11. _____ (write in)
12. _____ (write in)

Clay in Education (vote for one)

_____ Anne Stecker
_____ (write in)

Data Coordinator (vote for one)

_____ Nick Molatore
_____ (write in)

Empty Bowl Co Chairs (vote for two)

_____ Bill Sanchez
_____ Jeanne Garrett
_____ (write in)

Hospitality Chair (vote for one)

_____ Boni Deal
_____ (write in)

Justice Center Windows (vote for one)

_____ Denise Krueger
_____ (write in)

Manual Editor (vote for one)

_____ Julie Asbury
_____ (write in)

Membership Chair (vote for one)

_____ Kris Paul
_____ Deb Moen
_____ (write in)

Mentorship Chair (vote for one)

_____ Dee Montague
_____ (write in)

Picnic Chair (vote for one)

_____ Stephanie Burton
_____ (write in)

Programs Chair (vote for one)

_____ (write in)

Workshops Chair

_____ Kristin Yount
_____ Stephen Mickey
_____ (write in)

Video Librarian Chair (vote for one)

_____ Erik Horn
_____ (write in)

Videographer Chair (vote for one)

_____ Diantha Knott
_____ (write in)

Voice Mailbox Chair (vote for one)

_____ Linda Klaus
_____ (write in)

Webmaster Chair (vote for one)

_____ Jim Johnstone
_____ (write in)

OPA VOTERS' PAMPHLET

President Elect

No candidates

Secretary

Sarah Chenoweth Davis-I've learned a lot about this OPA this year, and hopefully you think I've contributed a little something worthwhile because I would love to continue to serve on the board as secretary.

Newsletter Editor

Janet Buskirk-I am running for another term as Editor. A vote for me is a vote for one more year of the same old Newsletter.

Finance Committee

No Candidates

Board Member @ Large

Holly Dubrasich-I enjoy being on the OPA board. The At Large position helps that happen for me. I have learned so much about our great organization and want to continue to do so.

Meaghan Kunzmann- Have been doing it- Will do it again.

Jennifer Lakeman- I hope to serve for a second year as a member-at-large. I hope to be a successful and productive board member. I've very much enjoyed working on projects for OPA this year (Holiday Guide, OPA cookbook, etc). I believe my skills as a graphic designer and my enthusiasm are beneficial to the organization.

Deborah Shapiro- I have been committed to volunteering for OPA for a long time, and each year I am happy to give what time and energy I can. I would like to remain on the Board as a Member@Large, and hope that my service warrants your vote.

Voters' Pamphlet continued
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OPA VOTERS' PAMPHLET continued from previous page

Rabun Thompson-(no candidate info submitted)

Skye Walker- Skye is a young sculptor with much to learn. I'm interested in stressed and distressed texture that give a sense of flow and ebb. I'm perhaps going for an ancient fossilized sculpture that spent millenia in the muck of the Pacific. Then the haggard wreckage is recovered, sand-blasted and wood-fired @ 2400 for 72 hrs. After which, copper and botanicals are added. Give me another 50 years and watch out!

Clay in Education

Anne Stecker- As clay in education chair for the past four years I have worked with the board to create positive changes. Three years ago we changed a policy to allow our artists to teach in the schools, not just in after school programs. For the last two years we have provided two \$1,000 scholarships to outstanding Oregon high school ceramic artists and \$500 operating expenses which will help pay for the shipping and entry into the Scholastic national show which offers substantial national scholarships. Last year we funded a large residency in a Title I school that would never have had the funds to provide a clay experience for their students. I have enjoyed serving in this capacity and I would like to be re-elected.

Data Coordinator

Nick Molatore-I look forward to continuing to serve as OPA Data Coordinator. My goal is to be responsive to the data communication needs of OPA so that they may continue to prosper.

Empty Bowls

Bill Sanchez- I am hoping to continue as the Empty Bowls Co-Chair. I see this role as one of our most impressive contributions as an organization (just recently passing \$200,000 net donations to the Oregon Food Bank). I look forward to working with OPA members who graciously volunteer and help organize our major Empty Bowls event at the Waterfront Blues Festival and the 'throw-a-thon' events leading up to the Festival. I also hope to support and recognize other OPA affiliated Empty Bowls events, increase donations to the Oregon Food Bank, and ultimately help feed the hungry in our local communities.

Jeanne Garrett- no candidate info submitted.

Hospitality Chair

Boni Deal- Hi! The Hospitality Job is a positive opportunity to serve members at OPA meetings in a fun way. I'd enjoy greeting, treating, and meeting potters new and old; and besides — I love coffee and snacks! Other qualifications: dependable, hard-working, and friendly.

Justice Center Windows

Denise Krueger-I have been coordinating the Justice Center Window exhibits since March and it's been an amazing educational experience. The windows are booked through July with exciting shows and I would love to follow through and install them. Please vote for me to continue in this position in 2010 so that I can have the opportunity to bring great art and craft artists to the sidewalk gallery of Portland.

Manual Editor

Julie Asbury- Manual editor 2008 & 2009. She has also stepped up to serve as Treasurer and in the past served as Secretary. She is a diligent worker, savvy with numbers and holds a wealth of OPA knowledge.

Membership Chair-

Kris Paul-The membership chair since Sept. 2008. My experience w/databases and organizational skills are a good fit. I write and maintain a newsletter w/4,000+ distribution in my home business. I want to contribute to OPA membership in the future!

Deborah Moen- I am a wonderful friend to the computer and its software, very detail oriented and highly organized. I love to work with people and want to contribute more to OPA by holding the membership chair.

Mentorship Chair

Dee Montague-As a newer member and mentorship chair in 2009 I have a vested interest in meeting and getting new members involved. It is important that new members feel accepted and a part of OPA.

Picnic Chair

Stephanie Burton-(no candidate info submitted)

Programs Chair

No Candidates

Video Librarian Chair

Erik Horn- I've been in the OPA a couple of years. I am the current Video Librarian and I would be happy to continue in this position this coming year.

Videographer

Diantha Knott- Diantha has been the OPA videographer 2007-2009. She has prepared short clips for TV advertising, demoted OPA participation at Empty Bowls and produced DVDs of member demonstrations for the OPA library. Video projects are useful tools for marketing and education projects. Diantha would be pleased to continue as OPA Videographer.

Voice Mailbox

Linda Klaus-A member of OPA since 1998, experience in Hospitality and Board Mem.@ Large - have held Voice Mailbox Chair for past 2 years. My work with OPA has given me the knowledge needed to route contacts to appropriate channels. I would perform functions in a professional manner, keeping member confidentiality in mind.

OPA VOTERS' PAMPHLET continued from previous two pages

Webmaster

Jim Johnstone-Being the webmaster has allowed me to learn quite a bit of what the OPA stands for. A Showcase web site makeover is in the works, in hopes of providing a clean, fresh look when visitors access the site for information. We have been trying to offer different avenues for communication among members; flickr, Oregon Potters Blog, OPA Connect discussion board and Facebook. I encourage those that find it hard to network due to miles and physical locale to try one or all of these.

Workshops Chair

Kristin Yount-(no candidate info submitted)

Stephen Mickey- As an instructor out at Mt.Hood Community College I have a good venue for workshops. In the last 10 years we have had both regionally and internationally known artists work here. I have been the workshop chair for OPA before and would like to organize some workshops for our community of Clay Artists/Potters.

POTTERY NEWS

MAKING ART... MAKING A LIVING was a seminar given by Wendy Rosen last month. OPA member Debi Nelson attended and submitted the following.

Wendy Rosen, publisher of American Style magazine, is founder of several national wholesale tradeshows including buyers Market of American Craft, the nation's largest wholesale tradeshow of fine craft by artists working in studios in the U.S. and Canada. Ms. Rosen spoke at Riverside, below are my notes from the seminar. (All information was given in rapid fire format, I have not confirmed all of the URLs below)

Gift and Wholesale Show: The Rosen Group vets buyers at their shows, they also vet artists by finding them 2-3 years before they're ready for a wholesale show and mentoring them to prepare for wholesaling. Wholesaling changes artist life by requiring less travel and more income.

Alternative Markets: Note: Some people buy for the story more than for the form or function. They are more likely to turn into loyal buyers. Numerous online sites were mentioned briefly as sites for selling work and business tool sites. Here are some of them:

Etsey.com – a community of artists.

LinkedIn – search for executives of large companies with disposable income. Groups to search on – buyers market, luxury attic, art professionals.

Emailfinder.com- search for email addresses to update your address list.(\$100/yr)

Alexa.com – look at your webpage against another site. Measure traffic, compare links

Akar.com – largest ceramic seller on the web

Google analytics – web alerts

Wholesalecrafts.com

Nichemarketplace.com

Haro – (help a reporter out) – Find out if a reporter is working on a story about ceramics in PDX.

Facebook – recommends a fan page connected to local art organizations facebook page. Friend art groups and galleries and send show notices to list of their "friends". (She recommends using a business facebook page to friend a gallery).

Twitter – local radio stations and reporters tell what

they're working on, if your story is appropriate send a direct message to them.

NCOA – National Change of Address for address upkeep.

Gallery Practices: Galleries appreciate hangtags on your artwork but they should not contain any contact information otherwise they present a means for the buyer to bypass the gallery. Shipments to a gallery should contain an artist statement, postcards with blank backs, candy (they will always open your box first if there are consumables inside). Some galleries do not want you to put prices on your internet page. If you do, a good practice is to charge more than your galleries and specifically state that your work is cheaper at the galleries.

General notes: Build on 'buy local' mentality especially in the current economy. Send notifications of large shows to local hotel concierges and to bus tour operators to give to their guests. Economic recessions typically present opportunities such as affordable property available, changing product line and creating new artists from newly laid off workers who follow their dream to become artists.

CLAY ART CENTER in Tacoma has a new website at www.clayartcenter.net. They would like OPA members to know that they are available to answer technical questions and they have a new selection from "Bamboo Tools" including their pine hump molds, texture tools, curly wires and Japanese turning tools. 800 952 8030.

GEORGIES is having their annual 20% off sale on books through the end of December. They also give gift certificates for \$50 for each \$500 that you spend in December.

EPA ART WASTE BOOKLET: The Environmental Protection Agency (EPA) publishes a free booklet called *Environmental Health and Safety Guide in the Arts: K-12 Schools, Colleges & Artisans*. It discusses art material safety, storage, disposal, and many other things. To download it, go to <http://www.epa.gov/Region2/children/k12/english/art-1of5.pdf>

OREGON POTTERS ASSOCIATION NEWSLETTER: Established in 1980, this newsletter is sent to OPA members, educational institutions and ceramic-related businesses. It is published in February, April, June, August, October and December. Submissions should be sent, in writing, to Janet Buskirk, OPA Newsletter Editor, 4614 SE Salmon St, Portland OR 97215 or janetbuskirk@yahoo.com. Both editorial and advertising submissions are free of charge and will be published at the discretion of the editor. Submissions are due on the 10th of the month during which the Newsletter will be published. Changes of address or email address should be sent to Kris Paul, Membership Chair, Krispaul@vicbraden.com, 15868 SW Kimball Ave, Lake Oswego OR 97035. Membership in the OPA, a 501(c)(3) organization, is open to any serious studio potter, or two potters working as a 100% collaborative team, living in Oregon or southwest Washington. There is no jurying for membership, which costs \$45 per calendar year. Membership is not pro-rated, it is Jan-Dec, although you may join at any time. Membership includes 6 newsletters per year, 6 meetings per year, and the opportunity to apply for Ceramic Showcase. If you live over 100 miles from Portland and do not plan to use other membership benefits, you may subscribe to the newsletter only for \$12/year. Please send a check, name, address, email and phone number(s) to OPA Treasurer, Julie Asbury, PO Box 351, Woodburn OR 97071.

OPA President: Victoria Shaw, 503-331-0950, vshawsculpture@mac.com
OPA Secretary: Sarah Chenoweth, 503-558-8141, checowa77@gmail.com
Ceramic Showcase Chair: Beverly Curtis, 503-492-7757, pottery_bc@yahoo.com
Ceramic Showcase Co-Chair: Brenda Scott, 503-658-7352, muddyfishstudio@verizon.net
Ceramic Showcase Secretary: Kris Paul, 503-344-6213, krispaul@vicbraden.com
OPA & Showcase Treasurer: Julie Asbury, 503-982-6946, jasbury@ipns.com

Oregon Potters Association
4614 SE Salmon St
Portland OR 97215
503-222-0533
www.oregonpotters.org
www.ceramicshowcase.com

HAVE YOU RENEWED YOUR MEMBERSHIP FOR 2010?

If you applied for Ceramic Showcase, you renewed your membership with your Showcase Application. For those of you who did not apply, you probably need to renew your membership. Please send your application in by February 1 and your name will be included on the Membership List that is included in the February Newsletter. Membership Applications are available at www.oregonpotters.org.

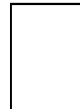


Oregon Potters Association
4614 SE Salmon St
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Return service requested

DATES TO REMEMBER:

Jan 7: Mailed Ballots must be received
Jan 8: OPA Member Meeting
Final Ballot Deadline
Jan 12: Showcase SC Meeting
Feb 1: Membership Renewal Deadline
Feb 10: Newsletter Deadline
Feb 11: OPA Board Meeting





2010 Oregon Potters' Association Membership Application/ Renewal

Membership is January to December with no pro-rating for a partial year. Membership is on an Individual basis. The deadline for Showcase application (which must include membership renewal) is November 15 to be eligible for Showcase 2010. The deadline for inclusion in the 2010 Membership List is February 1.

First Name: _____ Last name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Studio /other phone: _____

Cell Phone: _____

Email (Please print clearly): _____

Website (Please print clearly): _____

Check here if any of the above information has changed since last year

Check one: Renewal New Member

Check one: Mail Email (How would you like to receive the Newsletter?)

\$ _____ Regular Individual Membership \$45 (\$5 of your membership fee goes to OPA's Clay in Education Fund.)

\$ _____ Newsletter only \$12 (Receive the OPA Newsletter without becoming an OPA member.
Available only if you live over 100 miles from the Portland Metro area.)

\$ _____ Website Maintenance Fee \$10

(If you have a page on the OPA Website, you must pay this yearly fee. A link to your own website is no charge.)

\$ _____ Donation to OPA's Clay in Education Fund

\$ _____ Donation to CERF (Craft Emergency Relief Fund)

\$ _____ **Total** enclosed Thank you! Make checks out to: Oregon Potters Association

Check here if you are interested in hearing more about the various opportunities to get more involved in OPA and make your experience more meaningful to you. Since we are a volunteer only organization, we really need your help, and besides you meet some great potters!

Please send this application and your check to: OPA Treasurer, Julie Asbury, PO Box 351, Woodburn OR 97071
If you have any questions please email or call Kris Paul, OPA Membership Chair, at krispaul@vicbraden.com or 503-344-6213

Check all that apply:				
<input type="checkbox"/> Cone 10	<input type="checkbox"/> Electric	<input type="checkbox"/> Functional	<input type="checkbox"/> Teach Clay	
<input type="checkbox"/> Cone 6	<input type="checkbox"/> Gas	<input type="checkbox"/> Non-Functional	<input type="checkbox"/> Tiles	<input type="checkbox"/> Student
<input type="checkbox"/> Low Fire	<input type="checkbox"/> Reduction	<input type="checkbox"/> Wheel	<input type="checkbox"/> Garden	
<input type="checkbox"/> Wood Fire	<input type="checkbox"/> Oxidation	<input type="checkbox"/> Hand Building	<input type="checkbox"/> Human Form	
<input type="checkbox"/> Smoke/Pit Fire	<input type="checkbox"/> Sculptural		<input type="checkbox"/> Multi Media	
Description of work: _____				